

PROMOTING SOCIAL DEVELOPMENT IN THE REGIONS OF OPERATION

SIX MAJOR DEDICATED PROGRAMMES PROMOTE SPORTS, EDUCATION, HEALTHCARE, CULTURE, PRESERVATION OF TRADITIONS, AND BUSINESS DEVELOPMENT.



"We firmly believe that the economic performance and reputation of a reliable financial institution is inseparable from the social wellbeing of the population and the development of the regions of operation. Therefore, from year to year VTB conducts systematic work to improve the quality of life of people, making a significant contribution to the economic stability of the regions, showing concern for social development, maintaining cultural traditions and preserving the nature of the regions of operation".

Natalia Germanova

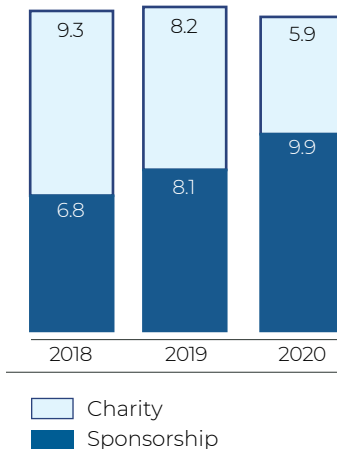
Advisor to the President and Chairman of the Management Board, VTB Bank

Management Approach

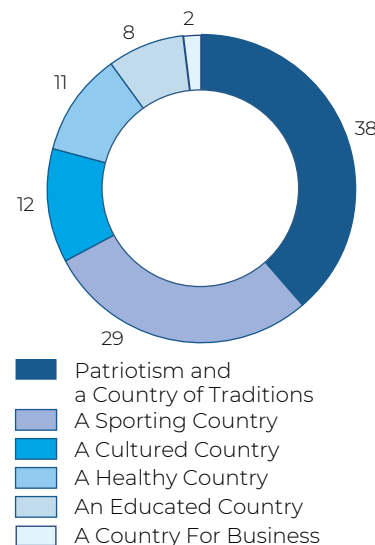
VTB makes a solid contribution to the social and economic well-being of the regions where it operates, supporting professional and amateur sports, stimulating education and healthcare improvement, and taking care of cultural traditions. VTB invests significant effort in supporting local communities, the sustainable development of the regions, contributes to positive changes in society.

In 2020, VTB took part in over 2,000 charity and sponsorship events, of which 51 were organised by the Bank. VTB Bank's total amount of support reached RUB 15.8 billion, with charity projects accounting for 37.4% (RUB 5.9 billion) and sponsorship projects 62.6% (RUB 9.9 billion) of the total. VTB Group as a whole spent a total of RUB 8.1 billion on charity in 2020.

VTB BANK'S SPENDING ON SPONSORSHIP AND CHARITY, RUB billion



SPENDING BY DEDICATED PROGRAMME OF VTB BANK¹, %



In its sponsorship and charity activities, VTB maintained its previous approach of implementing six large-scale dedicated programmes: A Sporting Country, Patriotism and a Country of Traditions, A Cultured Country, A Healthy Country, An Educated Country and A Country for Business.

VTB also has a subgroup of strategic projects (long-term projects of national significance). In particular, VTB supports the development of Dynamo Club in various areas (hockey, football, rugby, gymnastics, women's basketball, football academy and others).

¹ This indicator takes into account both sponsorships and charitable projects.